

Ilya Rubin

Director of Business Development & Sales

Ilya Rubin is a dynamic and accomplished professional with a wealth of experience in business development and marketing. Prior to joining PSM, Ilya was Director of Sales 13th Street Winery in Niagara. While there, he also held a number of industry positions such as Director of The Somewhereness Group and a member of the VQA Marketing Committee.

Before his years at 13th Street, Ilya was instrumental in the Ontario expansion and growth of the Trialto Wine Group, holding various sales positions from 2006 to 2012.

Ilya is a certified sommelier (ISG) and sommelier instructor (ISG) and holds an MA in Political Science from York University in Toronto.