

# Claudie Lamoureux

## Project Manager, Nantel & Associates inc.

Claudie Lamoureux is an accomplished professional with over 16 years of experience in the wine and spirits industry. She began her career at the Société des alcools du Québec (SAQ) in 2005 while studying for her degree in business management, with a specialization in hotel business and tourism at L'Université du Québec à Montréal (UQAM). In 2011, she took on the role of Canadian representative for the Washington State Wine Commission, and later in 2015, she started working with the Napa Valley Vintners, focusing on the Quebec market. Claudie is highly skilled in social media management and marketing, as well as in building and maintaining strong relationships. She excels at creating tailored strategies for her customers by staying close to the market and using data-driven decision making. Based in Montréal, Québec, Claudie is fluent in French and English and also has proficiency in Spanish.